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   A. Company Overview
   B. Business Overview
   C. The Burning Platform - The Need for Project Management
   D. People in the Case Study
      Discussion Questions: If you are Mr. Zhang...
      Additional/Optional Questions of Considerations

II. State of Project Management
    Discussion Questions: If you are Ms. Holmes...
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III. Ideation Phase
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IV. Initiation Phase
    Discussion Questions: If you are the project manager assigned to the project...
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V. Preparation Phase
    Discussion Questions: If you are the project manager assigned to the project...
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VI. Implementation Phase
    Discussion Questions: If you are the project manager assigned to the project...
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